

# Marathon spirit takes over city



**TIMES NEWS NETWORK**

**Ahmedabad:** Come November 26 and the city will host its first full marathon, presented by Adani Group. Preparations are on in full swing and the organisers are working hard to make it a success. The purpose of this marathon is #Run4Our Soldiers, as the entire registration fees collected through the event will be donated to the armed forces. The marathon's venue, Shantigram, is a township developed by the Adani Group.

"Adani group's values of courage, trust and commitment are reflection of this spirit. The idea is to work on the lines of greater good which helps and affects millions of lives positively. At Adani, we always believe in building a happy and healthy nation. Being a lively and open city with one of

the most health conscious residents, Ahmedabad is the perfect location for such a mega event. Moreover, organizing it in a modern township with good green cover such as Shantigram is apt for a marathon of this scale," said Pranav Adani, the director of Adani group.

"Adani group has been consistently promoting sports and sporting talent in the country. We will continue promoting such platforms," he added.

"The numbers are crazy, we never anticipated this much of response. Personally when this plan was put on board we thought that even if we achieve 3000, it would be good enough but now it shows over 7000. And even after closing registration gates, we still receive multiple requests throughout the day," said Abhishek Mishra, the race director.